Key: Remember – focus not on the underlying data analysis itself, but the narrative and the key takeway.

For your first post go with something simple

Do not feel too constricted by what this blog will come to mean later. Or who your target audience was starting out.

Just know that you are writing for an audience.

You surely already have an intuitive idea for the type of posts you want to create.

Just start there. And move forward.

Also the ‘about’ section can always be modified as we go along.